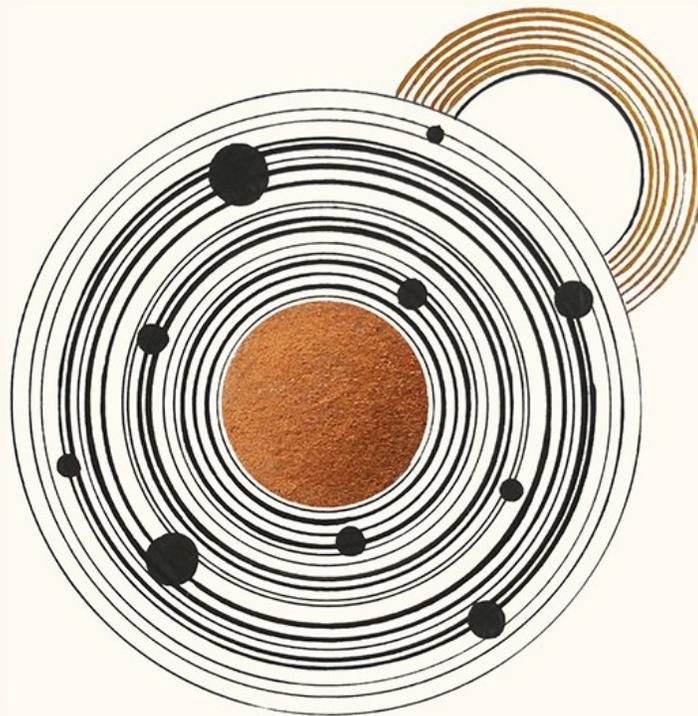




Global Exchange



DIALOGUES
TO ADVANCE
EDUCATION

by Sue Cunningham



Global Exchange: Dialogues to Advance Education

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Sue Cunningham brings a global perspective to everything she does, and the benefit of this lens is clear in *Global Exchange*, in which advancement leaders from around the world address the critical issues facing the sector. With voices from schools, colleges, universities, and foundations, *Global Exchange* represents a collection of today's 'best thinking' in educational advancement—guided, gathered, and annotated by someone who has led advancement offices on three continents. These chapters offer the insights and understanding of senior professionals who collectively represent more than 200 years of experience in shaping strategy and guiding successful advancement programs. A must-read for advancement professionals.

Global Exchange: Dialogues to Advance Education captures state-of-the-art thinking from institutional and foundation leaders, advancement professionals, and professionals from around the globe. Sue Cunningham leads 10 conversations on topics of critical interest to the education sector, including:

- Building the Profession
- Advancement Leadership
- Ethics of Philanthropic Engagement
- Art and Science: The Role of Data
- Crossing Borders: The Global Context
- Diversifying the Profession
- Thinking Outside-In on Alumni Relations
- Collaborating Beyond Institutional Borders
- Leadership Through Crisis and Beyond
- Public Perception of Higher Education

Featuring interviews with the following experts:

Building the Profession

- Nick Blinco, Vice-President (Advancement), The University of Melbourne
- Joanna Motion, Partner, More Partnership
- Fritz Schroeder, Vice President for Development and Alumni Relations, Johns Hopkins University
- Bernard Toh, Director & Head of Department, Office of Alumni Relations, National University of Singapore

Advancement Leadership

- David Dini, Headmaster, St. Mark's School of Texas
- Sergio Gonzalez, Senior Vice President for Advancement, Brown University
- Barbara Miles, Vice-President (Advancement), Australian National University
- Rachel Sandison, Vice Principal, External Relations, University of Glasgow

Data – the Art and the Science



- Monique Dozier, Vice President/Chief Advancement Officer, Morehouse College (now at UC Riverside)
- Jennie Moule, Fundraising Operations Consultant, Alveo Consulting, Ltd.
- TJ Rawlinson, Director of Development and Alumni Relations, Cardiff University
- Jo Watts, Director of Operations, The University of Melbourne

Crossing Borders – International Engagement

- Alex Favier, Director of Global and Political Affairs, The University of Nottingham, Nottingham, England
- Ed Hu, Head of External Relations, Harvard-Westlake School, Los Angeles, California, USA
- Ellen Sullivan, Director, International Advancement, Philips Andover Academy, Andover, Massachusetts, USA
- Marina Tan Harper, Senior Director, International Development, University of California Davis, Davis, California, USA

Ethics of Philanthropic Engagement

- Glyn Davis, AC, Chief Executive Officer of the Paul Ramsay Foundation
- Terry Flannery, Policy Fellow, Center for University Excellence, American University
- Jim Harris, President, University of San Diego
- Paul Ramsbottom, Chief Executive of the Wolfson Foundation and its sister charity, the Wolfson Family Charitable Trust

Value of Higher Education

- Stephen Toope, Vice-Chancellor, University of Cambridge
- Ted Mitchell, President, American Council on Education
- Margaret Gardner, President and Vice-Chancellor, Monash University
- Anton Muscatelli, Principal and Vice-Chancellor, University of Glasgow

Changing Face of Alumni Relations

- Christine Fairchild, Director of Alumni Relations, University of Oxford
- Carlos Garcia, Director, Institutional Relations (System), CETYS Universidad Mexico
- Ralph Amos, Assistant VP, Alumni Relations/Exec. Director, California Institute of Technology Alumni Association
- Lisa Lewis, President & CEO, Alumni Association, University of Minnesota

Diversifying the Profession

- Peter Hayashida, Vice Chancellor, University Advancement, University of California, Riverside
- Kim Manning, Rutgers University, Vice President for University Communications & Marketing
- Christine Pina, Chief Advancement Officer, Miss Porter's School
- Ben Plummer Powell, Chief Philanthropy & Global Engagement Officer, The London School of Economics & Political Science

How do we think beyond institutional boundaries to achieve greater goals

- Ana Mari Cauce, President, University of Washington, USA
- Carolyn Evans, Vice-Chancellor and President, Griffith University, Queensland, Australia
- Lee Fertig, Head of School, The Nueva School, USA
- Lorna Somers, AVP Development, McMaster University, Canada

Leadership through Crisis

- Jan Abernathy, Chief Communications Officer, The Browning School, New York, NY
- Imad Baalbaki, Vice President for Advancement and Business Development, American University of Beirut, Beirut, Lebanon
- Serge Sych, Vice President for Enrollment Management, Career Services & Alumni Relations, Central European University, Budapest, Hungary / Vienna, Austria

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